Concept

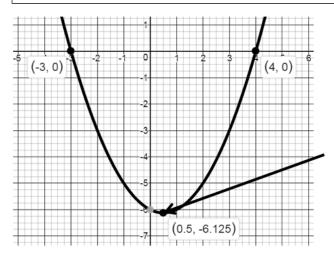
Zero Product Property

If the product of two or more factors is zero, then at least one of the factors must be equal to zero.

If
$$a \cdot b = 0$$

then $a = 0$ or $b = 0$

Because of the symmetry of a quadratic function, the x coordinate of the vertex is always halfway between the zeros.



$$x = \frac{sum\ of\ zeros}{2} = \frac{-3+4}{2} = 0.5$$

Ex) A squirrel in a tree drops a chestnut. The function h(t) = -16(t+2)(t-2) models the height in feet of the chestnut as it falls, where t represent time in seconds.



1. When does the chestnut hit the ground?

height = Oft

height = Oft

height

$$h(t) = -16(t+2)(t-2)$$

$$0 = -16(t+2)(t-2)$$

$$-16 \neq 0 \quad t+2=0 \quad \text{or} \quad t-2=0$$

$$t=2$$

ground + Ime

The chestnut hit the ground after a seconds.

2. How high is the squirrel when it drops the chestnut?

height = ? when time = 0 sec.

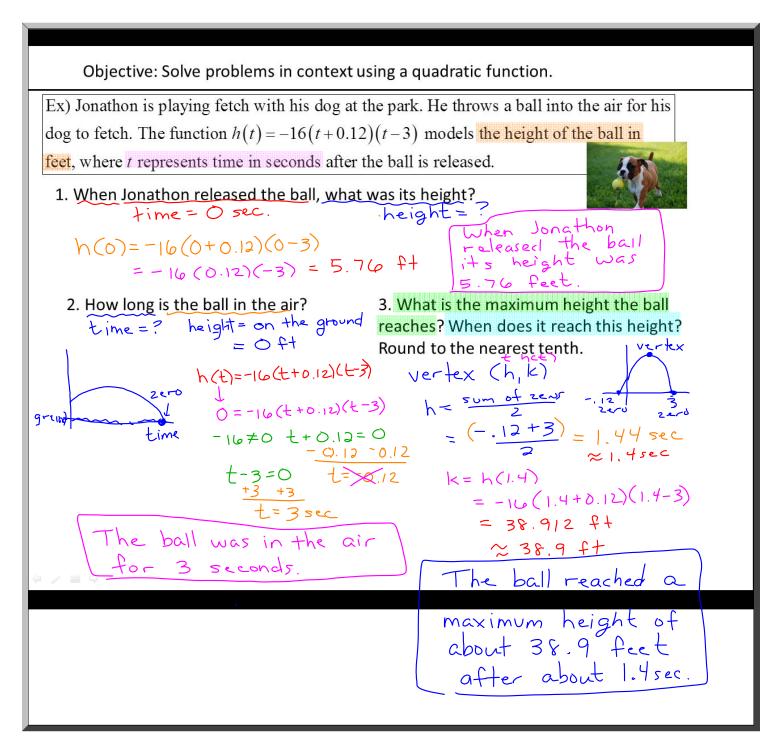
$$h(0) = -16(0+2)(0-2)$$

= $-16(2)(-2)$
= 64 ft

The squirrel is 64 feet high when it drops the chestnut.

3. What is the height of the chestnut after 1 second?

The height of the chestnut after 1 second was 48 feet.



Practice) The height of a flare fired from the deck of a ship can be modeled by the function h(t) = -16(t-6)(t+1) where h is the height of the flare above the water in feet and t is the time in seconds.

1. When does the flare hit the surface of the water?

$$h(t) = 0 \rightarrow 0 = -16(t-6)(t+1)$$
 vertex = ?
 $t-6 = 0$ or $t+1 = 0$ $t = \frac{-1+6}{2} = 2.5$
 $t = 6$ $h(2.5) = -16(2)$

The flare hits the surface of the water after 6 seconds.

2. What is the flare's greatest height? When does the flare reach this height? vertex = ?

$$t = \frac{-1+6}{2} = 2.5$$

$$h(2.5) = -16(2.5-6)(2.5+1) = 196$$

The flare's greatest height is 196 feet at 2.5 seconds.

3. What is the flare's height after 4 seconds? Is the flare rising or falling at this point in time? Explain your reasoning.

$$h(4) = ?$$

 $h(4) = -16(4-6)(4+1) = 160$

The flare's height after 4 seconds is 160 ft. The flare is falling at this time because it already reached its maximum height at 2.5 seconds.

Practice) A dolphin jumps out of the water. The quadratic function h(t) = -16t(t-1) models the dolphin's height above the water in feet after t seconds.

1. How long is the dolphin out of the water?

$$t = ? \sec, h(t) = 0 ft$$

 $0 = -16t(t-1)$
 $-16t = 0 \text{ or } t-1=0$
 $t = 0$ $t = 1$

2. When does the dolphin reach its greatest height?

t-coordinate of vertex = ?

$$t = \frac{0+1}{2} = 0.3$$

The dolphin reaches its greatest height at 0.5 seconds.

The dolphin is out of the water for 1 second.

3. What is the dolphin's height after 1.5 seconds?

$$h(1.5) = ?$$

 $h(1.5) = -16(1.5)(1.5-1) = -12$

The negative result means the dolphin has no height. It has already returned to the water.



